

## MY BACKGROUND

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A former English as a Second Language (ESL) teacher, I received my Master's in Public Administration from the Kennedy School of Government in 2004.

I have consulted for a variety of Boston-area non-profit organizations, providing research, writing, and communications expertise. I have managed websites, written articles, and created images.

My civic involvement includes working on the Design Committee of Jamaica Plain's Centre/South Main Streets, as well as volunteering for the Massachusetts Coalition to Save Darfur. I was a member of the Brookline Transportation Department's Bicycle Committee for a number of years. I have also been involved in two electoral campaigns.

For more information, call me at (617) 524-6842, or check out my website, [www.rebeccakushner.net](http://www.rebeccakushner.net).

*She is an independent and analytical thinker, a proven problem-solver, and is scrupulous in her approach to study and work.*

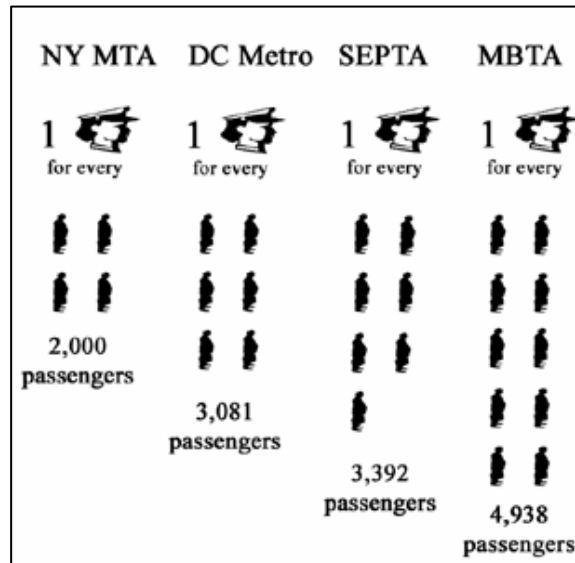
--Arva Clark, Vice President,  
JP Centre/South Main  
Streets, Inc.

## HOW CAN I HELP YOUR CAUSE?

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Public Policy Research • Report writing • Editing • Media Relations • Website improvements • Newsletters • Graphic design • Presentations • Grant writing

I have experience with issues such as transit, affordable housing, education, health care, economic development, and more. My research and analytical skills enable me to learn material quickly for new causes.



From a paper titled Quality of Life Issues on Boston's MBTA; to see an excerpt of the paper, go to [www.rebeccakushner.net](http://www.rebeccakushner.net).

# KUSHNER CONSULTING

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Research and writing plus...

- Editing
- Advocacy
- Graphic Design
- Communications

Whether your cause is urban planning, health care, or the environment, I can help your non-profit organization enhance the information it has and the message it delivers.



REBECCA KUSHNER  
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[www.rebeccakushner.net](http://www.rebeccakushner.net)

## RESEARCH

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Research is the cornerstone of advocacy. Accurate, detailed, thorough, I can gather information on public policy topics related to your organization. From crunching numbers to interviewing experts, I can provide you with the analysis you need.

Effectively communicating research findings is vital. I know how to target my message for different audiences—staff, legislators, the general public, volunteers, and foundations.

My research experience includes:

- **Articles**  
I have written articles on everything from affordable housing to education.
- **Reports**  
My reports have dealt with public policy issues, qualitative and quantitative research, and organizational needs.
- **Websites**  
I have designed and managed websites and dealt with vendors.
- **Training materials**  
Creating curricula for two advocacy organizations involved taking the projects from the concept-stage through research, writing and revisions.
- **Grant writing**  
I have researched foundations, written grants, and done grants management.

## ADVOCACY

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My research is the basis for my advocacy. While fighting MA Ballot Question 2, which sought to eliminate bilingual and ESL classes in the state, I gathered facts to present to the voting public.

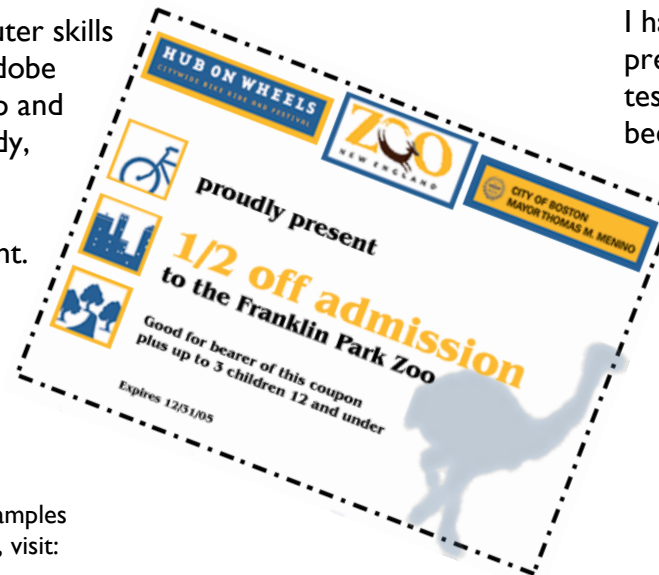
I have also written editorial columns, networked with other campaigners, and created flyers, postcards, and factsheets.

## DESIGN

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From the coupon below to materials I created for my recent projects, I can add an extra layer to my research to make it useful to you.

My computer skills include Adobe Photoshop and ImageReady, as well as Microsoft PowerPoint.



For more samples of my work, visit:

[www.rebeccakushner.net](http://www.rebeccakushner.net)

## COMMUNICATIONS

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Messages to the media and the public need to be carefully crafted. In addition to websites and ads, my communications experience includes:

- **Newsletters**  
I created a more sophisticated look for the Jamaica Plain Historical Society, with pullquotes, a new masthead, and photos.
- **Promotional Materials**  
From brochures to ads and flyers, I have combined my writing, research and design skills.
- **Media Relations**  
I have worked with reporters on developing stories and written press releases and media advisories.
- **Public Presentations**  
I have introduced an ambassador, presented to a Board, and given testimony at public hearings. I've also been interviewed on television.

I am comfortable speaking to both large and small groups, and can lead a training session for staff, board members, or volunteers.